

Technical soft skill Training –IIM, Calcutta

Soft skills or life skills have emerged as the most powerful set of skills for accelerating ones career path and speed of accomplishment. Success is our dictionary, which is a combination of knowledge, a strong attitude, continuous development of skills empowerment. We AR school of business always organize repetitive seminars, programs and also soft skill training to the students, by experts in order to accomplish the wealth of our students. In the way, Indian Institute of management-IIM, Calcutta along with make-intern, organizes a soft skill training programme, venue-AR school of business for period of one month during July 2015 the valediction was held on 9th August 2015.



The valediction function was presided by Dr.N.Krishnamoorthy, principal,G.T.N ,Arts college Dindigul

along with Datta Rohade. IIM soft skill trainer announced three meritorious students of AR school of business who have been selected to participate in national level conference to be held in IIMC and thereby certificates are issued to the participants of technical soft skill training.

Campus to corporate

The transition from college to a corporate environment is a big adjustment for many graduates. Expectations and responsibilities in the Workplace are very different than there in college. Campus to corporate training program, aim to make the transition easy. It will be a definite boost to their personal contribution and performance levels in the organization.



Mr Thameem UI Ansary- Global service manager (British Telecom Singapore, a most capable mentor at this point had brought a comfort

zone for the students of AR school of business to familiarize themselves with work culture. This program was held at AR school of Business on 5th August 2015 which was aimed at, directing the new executive, to get in tune with the vision of the organization. Corporate to campus will be the bridge adding value and providing training on basis of professional conduct, fundamentals of communication, to make a good impression, positive attitude and also to erase fear factors.

A product of ARSB:

We ARSB team create not only Tomorrow's leaders but also entrepreneurs, In the Way on 7th August 2015, A product of ARSB “



“111” is a new product development, which is a complete

process of bringing a new product to market. ARSB students alone design the product, and carry out the production process and finally the product is introduced for marketing.

“111” is a washing powder which is specifically designed with good quality to meet all requirements of washing with good quality and the highlighting factor and unique feature of the product is no hazardous chemical is added to enrich its use. The Fuzzy back-end phase starts at AR school of Business itself, by Mrs Shakkina Begum, Shakkina Begum educational foundation Dindigul.

Club inauguration:

LEAD: A professional HR club of AR school of Business Logo release ceremony was held on 12th August 2015 by Mr.K.Raja (HR Inox-leisure ltd, Madurai.) He is a recruiter who also gave lecture to the students on the discipline of selection process and recruitment process. The club secretary and other members read out the objectives and proposed activities that the club will be undertaking in the following academic year.



SYNERGY: operations club, which means several positive outcomes. The logo release ceremony was held on 14th August 2015 by Mr. Prakash Sr. Engineer operations power plant shree Mega power plant Shree mega power, a unit of shree cements Rajasthan, delivered the presidential address. A bright start was given to the club by lighting the lamp by the dignitaries on the dais.



The secretary of the club read out the aims and objectives of their clubs. The sashes and the books were distributed to all the club members. Finally vote of thanks by

the president of the club, respectively.

FAME: Finance club, the logo release ceremony was held on 18th August 2015 by Mr. Subramanian Ram (retired officer, Indian Overseas Bank and Mrs. Abidha Rajeev-NIIT-Dindigul, centre head) released the logo and delivered job opportunities in banking industry. Finance club promotes finance related activities and careers. A wide variety of finance related interests, particularly investment banking, sales and trading, private wealth management and corporate finance.



INAUGURATION OF IV BATCH:

AR school of business is cherished to conduct inaugural function for its first year students. This program is scheduled on 1st September 2015 at ARSB campus. AR school of business invite all MBA

Aspirants and their parents and delegates from various institutions to attend and witness the enormous possibilities of achievements through management at ARSB. We congratulate the students, who have made a right choice for their tertiary education, and found niche in academics. We welcome you to the world of transformation. The chairman explains the various excellence and Infra structure which will create an academic ambience to facilitate the learning process.



And also he advised the students at the same they should realize their responsibility and must have a strong determination, and willpower to update themselves in all aspects like, subject knowledge, leadership quality, personality development, life values, good character, thereby becoming responsible children of their parents, useful members of the society and also good citizens of the nation. Mr.Devaraj chief Manager

canara bank, Dindigul, was the special invitee, he addressed the students with his enthusiastic speech, he told that banking industry has wider opportunities for the upcoming years. On the way students should enrich their knowledge in the competitive world. Mr.T.Ponram- Alumna of ARSB, Asst manager HR and Operations Annamalaiya Dairy products, T.Vadipatti, delivered his felicitation address.

UPRISING DAY: on 15th October 2015 Dr.APJ.Apdul kalam's birthday is celebrated as uprising day at ARSB. On this special occasion students organizes, various



Competition among themselves. Like essay competition, speech and various written competition which intimates their attachment towards our former president

GUEST LECTURE ON CASE STUDIES:



On 13th November 2015, a guest lecture on contract related case studies was discussed by high court judge Mr.Dhanasekar with many practical applications and related cases which deals with formation of contract, and agreement, Breach of contract, he also discussed when the contract becomes valid, void and which is voidable, and more over cases related to industrial disputes which is most useful to the students of First semester.

CELEBRATIONS

TEACHER'S DAY:

Teacher's day is celebrated as attribute to the contribution made by the teachers to the society by imparting knowledge and enlightening and shaping the career of students. Celebration of Teacher's day is fairly good. Our students of ARSB, state it is their occasion to pay reverence and gratitude to teachers for their

selfless effort in shaping their career and enriching the education system in process. The chief guest of the day is MR.K.Raja alies Peranmalai and Mr.K.Manikandan,Professor, Gandhigram Rural University, Gandhigram.



On the remembrance of 125th Birth anniversary Dr.AMbhedkar November 26, is celebrated as India's constitution day. The celebration is held at ARSB, the chief guest of the day is Mr.Ponnaih, Professor GTN College, Dindigul. He listed the Ambhedkar's contribution towards the formation of India's constitution. His speech is so inspiring, to the students to gain knowledge about the great leader.

INDUSTRIAL VISIT:

BALAVIGNA WEAVING MILL



Industrial Visit has its own importance in a career of a student who is pursuing a professional degree. It is considered as a part of curriculum, Theoretical knowledge is not enough for making a good professional career with an aim to go beyond academics, industrial visit provide a student a practical perspective on the world of work. It provides students with an opportunity to learn practically through interaction, working methods and employment practises. Industrial visit helps to combine theoretical knowledge with Industrial realities are opened to the students through Industrial visits. We ARSB, organize repetitive industrial visit, to the students to gain practical knowledge. Bharath Rubber, Nagari is also one of the industry, which is very useful for our students to gain practical exposure.